



STATE OF WASHINGTON
DEPARTMENT OF LICENSING
PO Box 9020, Olympia, Washington 98507-9020
REAL ESTATE COMMISSION MEETING
MINUTES

DATE: September 25, 2012

PLACE: Yakima Convention Center
10 North 8th Street.
Yakima, WA 98901

CONTACT

PERSON: Jerry McDonald, Administrator
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ORDER OF AGENDA: OPEN SESSION

CALL TO ORDER: Ralph Osgood, Chair 9:00 a.m.

- A. **Attendance - Commissioners Present:** Ralph Osgood/Chair, George Pilant/Vice Chair, Cate Moyé, Jeff Thompson, Jess Salazar, David Azose, Kyoko Wright

Staff Present: Jerry McDonald

The commission observed a few moments of silence for long-time realtor and past commissioner Dayle Collison who passed away last month.

- B. Approval of Agenda – The agenda was approved as presented.
- C. Approval of Minutes for June 26, 2012 Commission Meeting – Minutes approved as amended (Under item L replace the name David Azose with Jess Salazar)
- D. Update from Sub-committees
- I. Education – Electronic Course Submission – George Pilant presented a report on the feasibility of submitting courses to the agency electronically. He deferred to Jerry McDonald who explained that limited server capacity prohibits emailing at this time, but we are working on establishing a secure file transfer system in the future.
- E. Social Media Guidelines – Kyoko Wright lead the commission in a lively discussion regarding issues with the social media and the advertising of real estate. It was agreed that both the Education Sub-committee and the Changing business Practices Sub-committee will discuss guidelines at their next meeting.

F. WCRER Reports

- I. Research Program – Glenn Crellin presented an overview of his plans for the program and the next news letter. Kyoko Wright will write an article for the next news letter
 - II. Licensee Profile, Continuing Education, Licensee Forecasting – Glenn gave update.
- G. Budget – Jerry McDonald Reported on the Real Estate and Education budgets.
- H. New Business from Commissioners –

- I. Cate Moyé discussed emerging issues and suggested the topic be added to the agendas for the upcoming Education and Changing Business Practices sub-committees.
 - II. George Pilant moved and Jess Salazar seconded the motion asking Assistant Director Ralph Osgood speak with the Director requesting the staff and commissioners become more active participant with ARELLO, both in and out of state, for educational purposes.
- I. Open Forum – Representatives from the Yakima association presented their concerns on limited service brokerage. The commission understood their concerns and explained what constraints the real estate industry is facing.
- J. Summary of Action Items – Jerry McDonald

I. Previous action items

- i. Web location of advertising guidelines – have been moved to a more easier to find location under Business Practices
- ii. Social Media guidelines (discussed above)
- iii. Education – course submissions (discussed above)
- iv. Updating email addresses – department looking at how to make it more available
- v. Determine (if possible) what percentage of classes are on-line – The department has records of how many online courses were approved, but no way of knowing how many of those are actually available on line.
- vi. AMP – Jerry explained the pass rate percentages.

II. Current action items – Jerry McDonald

- i. Social Media referred to Changing Business Practices and Education Sub-Committees for review and recommendations.
- ii. Changing Business Practices and Education Sub-Committees to discuss ARELLO Policy Guidelines and if they conform with our licensing laws bring recommendations to next commission meeting to have them posted on the web.
- iii. Education Committee will discuss including Social Media in the Core next year.
- iv. Kyoko Wright was volunteered to write an article for the next newsletter.

- v. Education Sub-Committee to discuss use of the education fund for additional projects to educate the industry and consumers.
- vi. Changing Business Practices and Education Sub-Committees will discuss emerging issues and future industry challenges.
- vii. Ralph Osgood will have a discussion with the director regarding the importance of our participation in ARELLO (Association of Real Estate License Law Officials.)

K. Adjourn The meeting was adjourned at 11:37